

SCHC Outreach & Communications Committee Call

27 April 2017

Attendees: Gary W., Denese D., Renee W., Sara F.

Topics:

1. Renee Warner submitted an introductory letter to the GHS Educational Package for review. It was approved by all present. Denese fashioned the introduction onto SCHC letter head and the links to SCHC's website were applied and verified. A list of addresses can now be assembled by committee members and sent to the Outreach Chair. Beth will ask Ann Thompson if Lori can manage sending the letter out.

2. Purchase of a contacts list available from Nancy Brown, Online Professional. We discussed the purchase of the list of AIHce - American Industrial Hygiene Conference & Exposition Attendees in 2017. This list includes Contact Name, Company Name, website, Social media link, URL, physical address, E-mail address, Telephone Number, Revenue size, SIC code etc. This method of "outreach" by using a purchased list has not been done previously and the committee felt it wasn't in our purview to approve its purchase. G.Wilkinson offered to find out if there would be interest by the Marketing Committee.

3. SCHC Trademark. The outside council has submitted the request for trademarking SCHC's logo in 4 categories to the authorities. We are in a waiting mode now - there isn't a hard time table when this will be completed.