

What to expect as a Poster Presenter, Poster Sponsor, Exhibitor, Meeting Sponsor, Media Sponsor

Here is a sample of the Pathable platform for exhibitors/poster presenters

- <https://vimeo.com/438630094>

- **System Requirements for Attending a Pathable Powered Event-** <https://support.pathable.com/hc/en-us/articles/360053604133-System-Requirements-for-Attending-a-Pathable-Powered-Event>
- **System Requirements for Speakers-** <https://support.pathable.com/hc/en-us/articles/360049482394-System-Requirements>

It is recommended that you use Google Chrome as your browser – Pathable’s experience has been that it is the most reliable on their site.

SCHC will plan to Soft Launch the meeting site on the Pathable Platform on October 26.

- You will receive an email inviting you to join the site.
- You will be able to “design” your booth by uploading files, videos, links to resources, etc.
- You should complete this process by October 30. *
- You will be able to schedule 1:1 appointments
- The person who registered as the event attendee on the SCHC registration form will be assigned as “staff” for the site. Any others you wish to include as a staff member to your site will need to be a paid registrant for the meeting and then you will need to notify SCHC with the names of such additional individual(s) so we can set them up appropriately.
- The booths will be open for visitors at all times, but you will be able to converse with visitors only during the scheduled agenda time. You should plan to man your booth during the scheduled agenda time to participate in virtual discussions with visitors.
 - The Poster Session, including Poster Sponsors, will be “open” from 5-6 p.m. ET on Monday, November 9.
 - The Exhibit Show, including Meeting Sponsors and Media Sponsors, will be “open” from 10-11 a.m. ET on Monday; 4-5 p.m. ET on Monday
10-11 a.m. ET on Tuesday; 4-5 p.m. ET on Tuesday

* SCHC will plan to Hard Launch the meeting site on November 2 and invite all registrants to sign on and view the materials on the site and acclimate themselves to the venue.

If you need assistance with the process, it would be most beneficial if you would email schc-admin@schc.org and attach any documents or URLs to links you wish to include so we can distribute it to a team member to assist you.

We anticipate the site to remain open for a year following the event. Registrants may continue to access the materials and links from within your booth during this time so it is recommended you consider the longevity of the information on your site.

SCHC reserves the rights to remove any offensive or inappropriate materials on the site.

View a Sample Organization Page with Graphic Info:



Example Page

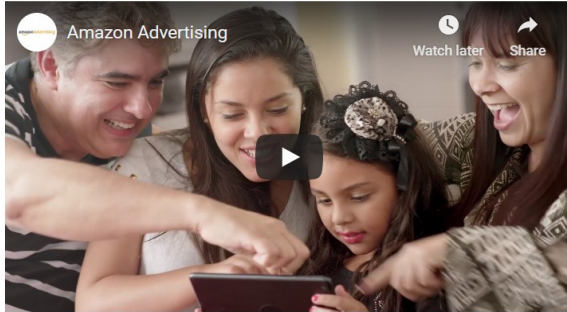


Description

Amazon distributes downloads and streaming of video, music, audiobook through its Amazon Prime Video, Amazon Music, and Audible subsidiaries. Amazon also has a publishing arm, Amazon Publishing, a film and television studio, Amazon Studios, and a cloud computing subsidiary, Amazon Web Services. It produces consumer electronics including Kindle e-readers, Fire tablets, Fire TV, and Echo devices. In addition, Amazon subsidiaries include Ring, Twitch.tv, and Whole Foods Market..

Tags

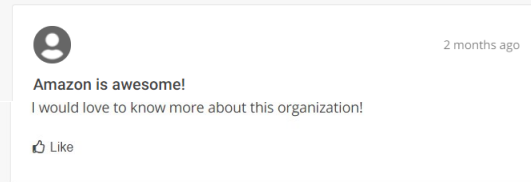
ARTIFICIAL INTELLIGENCE E-COMMERCE CLOUD PROVIDER CLOUD COMPUTING



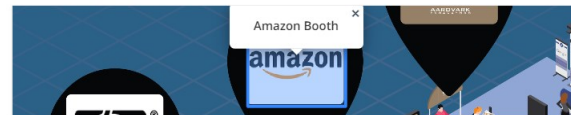
<http://www.amazon.com>

ENTER VIRTUAL TRADESHOW BOOTH

Discussion



Amazon Booth



Jennifer Lewis
Systems Architect



Patrick Samberg
Systems Consultant

The custom organization banner size should be 1170x145p PNG or JPG File. Organizational banners are not required and you can design them to suit your needs, such as styling it like a business card or a sales ad. We do recommend less as more to keep your pages look professional and crisp.

Your organization will be able to include one organizational banner, one logo, one description (up to many paragraphs and is searchable), multiple tags, multiple link videos, add poll questions for engagement, and links to external sites.

Your "booth hosts" should upload their pictures and complete their profiles so that they may receive meeting requests.

If you use a link, the video player in the app will embed videos from the following providers:

- Youtube, Facebook, Vimeo, Wistia, Videopress, Livestream, IBM, Twitch, DailyMotion, VidYard, Soundcloud (audio files)

REMEMBER that your video provider may show "recommended videos" so set your video or choose your provider correctly.

Additionally, we will embed an uploaded video if it's one of the following file types:

- .mp4
- .mov
- .webm
- .ogg
- .hls