



Labeling Small Containers and Samples

**Dave Bresnahan, VP Sales & Marketing
Brandywine Drumlabels, LLC**

Presenter biography

Dave is the Vice President of Sales & Marketing for Brandywine Drumlabels, LLC, a Wausau Coated Products company, and is a 20 year SCHC member. Brandywine specializes in providing on-demand labeling solutions for chemical packaging (label media, labeling software and printers), with a focus on regulatory labeling. Prior to his role in founding Brandywine Drumlabels, Dave worked as VP Sales for CCL Label.



Presentation abstract

The challenges associated with printing sample labels and labeling small containers for GHS are significant. This presentation will focus on the tools available (software and hardware) to enable on-demand, small size label printing:

- getting all the required text and graphics on a small label
- pulling or pushing relevant regulatory information from EH&S systems/database (SAP, UL WERCS, Verisk 3E, etc.) or creating samples from a separate system
- having easy to use label design software that also captures each iteration, records the history and provides collaboration and sign-off capability
- Having the correct printer to print the label content efficiently and make sure the label media meets any regulatory requirements